

Report On CSR Project, Farishtey- Blood Donation Camp

Indira Institute Of Business Management Sanpada organized a CSR activity, project, Farishtey- Blood Donation Camp on 14th of October at. It was inaugurated by Mr. Mahesh Karche Senior Police Inspector of Sanpada police station. It was followed by an enlightening speech by the Hon. Secretary Mr. K Thomas of V.E.S which encouraged the donors even more. He spoke about the importance of blood donation and explained further that blood donation is our human duty. The blood donation camp started at 11 am immediately after the inauguration

The Blood donation camp was associated with D.Y.Patil Blood Bank. A team of 12 representatives consisting of 3doctors and 9nurses were coordinating with blood donation headed by Dr. Sumedha Shinde. The team of 25 IIBM students was involved in organizing Farishtey. The college had made made arrangement for D.Y. Patil Blood Bank to accommodate 6 donors at a time. The team of Farishtey had arranged refreshments for the donors after blood donation. As a pre-event the team had performed street play at Sanpada railway station and Sanpada garden on 13th October where the college got a good response from public. Donors had come from far &wide ,the college got a registration of 140 donors of which 93 donors were accepted and could collect 93 units of blood.The donors were given certificate of appreciation and a donor card. The Farishtey team had collected an amount of Rs. 25000 as sponsorship for the campaign.

Along with the Blood Donation Camp the institute had helped another NGO, Aashray School- School for kids with varied disabilities to sell their handmade products. They achieved a good sale of Rs. 6000.

Blood Donation is definitely a noble act many people require urgent blood and by donating blood we easily give them life. Blood donation not only benefits the receiver but it also benefits the donor. Having Donated blood the cell count goes down which leads to new cell generation. Millions of people die each year without life saving blood transfusions, and every three seconds someone needs blood around the world. Just one pint of donated blood, can save as many as three people's lives. And IIBM is proud to have conducted such a camp in the college and the donated blood will be used for a good cause in future.

The Blood donation camp ended with great enthusiasm. The team got a very good feedback. The purpose of which it was organized seemed to be completed. This event would never be successful with the support of the Hon. Secretary Mr. K Thomas and Director, Dr. M. Sreedharan of the college. Team Farishtey is thankful to their energetic supporting pillars, Prof. Benny Thomas & Prof. Beena Samuel who helped them organize this camp in the institute and making it a grand success. Last but not the least the team is thankful to Prof. Shruthi Jayaprakash, Mr.Suraj Somade & Ms. Jancy Joseph for supporting them throughout the camp.

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