

INDIRA INSTITUTE OF BUSINESS MANAGEMENT
CONDUCTS
CSR ACTIVITY
“KAARUNYA”

REPORT ON VISIT TO SEAL ASHRAM PANVEL ON 28/9/17

The journey to any place is an experience which is treasured as a memory and learning in life.

Seal (Social and Evangelical Association for Love) Ashram is an NGO dedicated to the mission of rescuing destitute and missing children from the railway platforms and streets of Mumbai. Seal rescues the young children, old men, women, the sick, lost and forsaken. They provide shelter, food, clothing, healthcare and education at the Ashram, they strive to trace their families and reunite the lost

Director of Indira Institute Of Business Management Dr. Sreedharan Menon & Hon' Secretary of V.E.S Trust Mr. K. Thomas gave an opportunity to 25 students of MMS 1st year to organize CSR activity i.e A visit to Seal Ashram. Having the best pillars like Prof. Benny Thomas and Prof. Beena Samuel, students started heading the activity with great enthusiasm. With the motivation of these backbones students were encouraged to do the task with great dedication. This CSR activity is named as **“KAARUNYA- *We believe in kindness*”** and it will be followed every year. Students worked hard to collect donations and money to make up the possible lump sum amount to meet the needs of the Seal Ashram. Total donations collected were Rs.40000 of which medical items & groceries of Rs.20000 were bought and remaining 20000 was paid as donation in cash.

The journey to Seal Ashram started at 10am and the reporting time was 12pm. Small kids of the ashram welcomed with soft drinks which was indeed an overwhelming experience. Students were briefed about the Seal Ashram's mission and their objective by showing a documentary, followed by a prayer song sung by Pastor Philip and the Ashram kids.

One of the notable experiences of the day was to serve lunch for these kids and having lunch with these kids. Kids of the ashram had lots of fun during the lunch. Post lunch there were activities organized by IIBM students like singing , dancing , drawing and games. The kids out there are no less filled with talent and enthusiasm. The sportsman spirit in those kids is just amazing. IIBM students had prepared an Instagram and Facebook frame for Seal Ashram and photos of those kids were clicked in that frame.

Mr. Samkutty, a member of Seal Ashram & a great friend of Hon' Secretary Mr. K. Thomas gave a thanking speech on behalf of Seal Ashram after all the activities.

It was followed by a vote of thanks by Prof. Beena Samuel on behalf of IIBM to Seal Ashram. The day ended with a photograph session with all the members & kids of Seal Ashram and giving donation in cash to Fr. Sam Philip, the founder member of Seal Ashram.

Seal Ashram is doing a beautiful job of saving lives and giving people a fresh start to their life. IIBM students understood that there many things in life which can be felt only by having such experiences. Students of IIBM are proud that they could be a helping hand to Seal Ashram, as the famous quote, 'Helping Hands Are Better Than Praying Hands' Those people had electrified and touched souls of each every student of IIBM. IIBM is grateful to get an opportunity to help Seal Ashram in a minor way and get such hearty response. Last but not the least students are thankful to Mr. Suraj Somade, System Assistant & Ms. Jancy Joseph , Senior Administration Officer for the their support in the entire activity.

It was indeed a day truly spent in heaven!

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