MMS ADMISSION PROSPECTUS
Two Years Full Time MMS Program : Batch 2022 - 2024

Vishweshwar Education Society’s
INDIRA INSTITUTE
OF
BUSINESS
MANAGEMENT

Approved by AICTE, New Delhi
&
Affiliated to University of Mumbai

Scan for IIBM Website
Scan for MMS Enquiry Form
We at Malankara Orthodox Syrian Church (MOSC) trace our heritage back to the missionary efforts of the first century C.E., and share the nation’s history for the last 20 centuries, to fully integrate the socio-cultural setting of India by contributing magnanimously to the fields of education and health care through enormous number of reputed schools, medical and engineering institutes, all over India. The prestigious MOCCB, under the tutelage of Malankara Orthodox Syrian Church (MOSC) run VES Trust’s Group of Institutes, are pioneers in education in Mumbai well known for its chain of educational institutes established all over Maharashtra and Gujarat. More popularly known as the St. Mary’s Group of Institutes in Mumbai, we have been well versed with the expertise of rolling our education from KG to PG, to over 10,000 students who pass out, under our banner, every year.

Malankara Orthodox Church Council of Bombay (MOCCB Trust)
Vashi, Navi Mumbai, Maharashtra

St. Thomas High School
Kalyan (West), Mumbai, Maharashtra

St. Mary’s High School
Dhamdachi, Vasai, Maharashtra

St. Mary’s Tejaswani School
(Free School for Slum Children’s)
Vashi, Navi Mumbai, Maharashtra

Dr. Mar Theophilus School
Dhanori Road, Pune, Maharashtra

St. Mary’s Public School
Khopoli, Maharashtra

St. Mary’s Junior College
- Junior College
Vashi, Navi Mumbai, Maharashtra

Western College of Commerce & Business Management (WCCBM)
- Graduate College
Sanpada, Navi Mumbai, Maharashtra

Dr. Mar Theophilus Institute of Management Studies (DMTIMS)
Post Graduate College - PGDM
Sanpada, Navi Mumbai, Maharashtra

1982
1988
1986
1988
1998
2001
2003
2007
2007
2019
2021
2003
2015
2001
2008
2021

Vishweshwar Education Society (VES Trust)
Vashi, Navi Mumbai, Maharashtra

St. Mary’s Multipurpose High School & Junior College
Vashi, Navi Mumbai, Maharashtra

St. Mary’s ICSE School
Koparkhairane, Navi Mumbai, Maharashtra

St. Mary’s JNP School
JNPT, Navi Mumbai, Maharashtra

Gregorian Public School
Khilla, Roha, Maharashtra

St. Mary’s School
Dhanori Road, Pune, Maharashtra

Western College of Commerce & Business Management (WCCBM)
- Junior College
Sanpada, Navi Mumbai, Maharashtra

Indira Institute of Business Management (IIBM)
Post Graduate College - MMS
Sanpada, Navi Mumbai, Maharashtra
L. L. His Grace Dr. Philipose Mar Theophilus, Metropolitan

Late Lamented His Grace Dr. Philipose Mar Theophilus, our Patron, was a visionary beyond his times. He completed his B.A. degree from Maharaja’s College, Cochin, M.A. from St. Augustine of Canterbury, England, T.H.M. from Cardiff University, UK and D.D from Harvard University in Chicago, USA. While his initial calling was towards spirituality and emotional uplifting of the people at large, he widened this calling into developing youngsters into responsible and capable human beings through providing affordable education. Known as the Ambassador of the Malankara Church, Mar Theophilus was associated with the founding of the World Christian Council. He is thus known as the Architect of the Bombay Diocese.

From the Desk of President & Chief Managing Trustee

Vishweshwar Education Society (VES) is a forerunner in recognizing the needs of the industry and meeting business requirements by developing human capital equipped with knowledge, skills and values essential for good performance. This journey began in 1998 with the establishment of WCCBM and subsequently with IIBM, affiliated to University of Mumbai in 2008. VES in its efforts to keep with changing trends in the academic industry, established IIBM, an institution dedicated to meet these challenges. We welcome you to IIBM to help you shape your future, to turn your dreams into reality and to face the challenges ahead of you.

His Grace Geevarghese Mar Coorilos, Metropolitan

From the Desk of Secretary

At IIBM we have adopted innovation and creativity as major tools to ensure that we prepare our students to acquire the knowledge and skills that will enable them to lead in diverse areas. IIBM engagement in research, both at national and international levels, provides a great opportunity for professional development along with a competitive advantage.

IIBM is committed to the development of professionalism, leadership qualities, innovation and entrepreneurship attributes among its graduates. We have a history of excellent placements in multiple organizations. I encourage you to connect to us and look forward to the opportunities that await you at IIBM.

Rev. Fr. Abraham Joseph
MANAGING TRUSTEES

- H. G. GEEVARGHESE MAR COORILOS
  Hon. President & Chief Managing Trustee
- REV. FR. ABRAHAM JOSEPH
  Hon. Secretary
- MR. K. THOMAS
  Hon. Trustee
- DR. SUNNY PARIYARAM
  Hon. Trustee
- MR. M. K. VARGHESE
  Hon. Treasurer
- MR. M. T. KOCHUKUNJU
  Hon. Trustee
- MR. M. C. SUNNY
  Hon. Trustee
- DR. C. J. SAMUEL
  Hon. Vice President
- DR. PETER PHILIP
  Hon. Trustee
- MR. JACOB VARGHESE
  Hon. Trustee
- REV. FR. THOMAS K. CHACKO
  Hon. Trustee

INVITEES

- FR. SANTOSH VARGHESE
  Provost
- MR. ABRAHAM EASO
  Deputy CEO - MOCCB

ADVISORY COUNCIL

- H. H. M. M. BASELIOS MARTHOMA MATHEW III
  Catholicose and Malankara Metropolitan
- DR. DARLIE O. KOSHY
  PHD (IIT DELHI) – Director General & CEO, IAM & ATDC
- MR. JIJI THOMSON, IAS (RETD.)
  Former Chief Secretary, Govt. of Kerala
- MR. JOY P. JACOB
  Secretary / CEO MOSC Medical College
- MR. PETER JAMES BAZELEY, IAS (RETD.)
  Former Chief Secretary, Govt. of Meghalaya
- MR. RAJAN S. MATHEWS
  Director General, Cellular Operators Association of India (COAI)
- MR. SAJEN PETER, IAS (RETD.)
  Former Additional Chief Secretary, Govt. of Kerala
- MR. P. V. VARGHESE
  Director, TCS
- DR. SOJAN IPE
  Neurosurgeon, M M Hospital
- MRS. ALICE VAIDYAN
  Former Chairman & Managing Director General Insurance Corporation of India
- H. G. GEEVARGHESE MAR COORILOS
  Metropolitan
- MR. GEORGE ALEXANDER MUTHOOT
  MD, Muthoot Group
- JUSTICE JACOB BENJAMIN KOSHY (RETD.)
  Former Chief Justice, Patna High Court
- MR. KOSHY C. K., IAS (RETIRED)
  Former Chief Secretary, Govt. of Gujarat
- DR. PETER PHILIP
  Director, Malayala Manorama & MD, India Coffee & Tea Distributing Co. Ltd.
- MR. REJI ABRAHAM
  MD, Aban Offshore Ltd.
- MR. ALEXANDER POTHEN
  Managing Director, Bin Tamim, Dubai
- DR. JAMES THOMAS
  Former VC, D. Y. Patil University
- COMMANDER K. K. IPE
  Director, Former Chairman & Managing Director - GAC
- DR. ASHA ALEXANDER
  Management Professional & Certified ACBSP Mentor
From the Desk of In-charge Director

It gives me immense pleasure to welcome you to Indira Institute of Business Management, Sanpada, an institute dedicated to the growth and development of each and every student for better career prospects. Our ‘campus to corporate’ programme provides support to improve their communication skills, critical thinking abilities, moral values and sense of responsibility. Efforts are also made to improve the creativity and problem solving abilities of the students so that they become efficient managers capable of meeting any challenge that will be faced by them in the positions they occupy after leaving this institute.

Our campus is vibrant with enthusiasm and activity which help you grow into highly talented future management professionals.

I wish all the best to all the prospective students.

Dr. Susy Kuriakose

From the Desk of Jt. Director

A warm welcome to IIBM’s Masters in Management Studies (MMS) program, a professional journey of two years of restyling your thought process, perception towards life and its choices, interesting academic and cultural experiences and a tenure of exceptionally woven set of learning experiences to build a great career in higher management education. Our best-in-class faculty and industry relevant certifications facilitate our student leaders to polish their employment profile. An average of 6/7 placement offers per student each year with multinational and blue-chip companies, is a worthy ROI for our young managers. Our well-placed alumni nationally and internationally, over the last one decade, have always been the pride of their alma mater.

I and my team, look forward to have you, as an invaluable part, of our IIBM family.

Dr. Susen Varghese
ONE SMALL STEP TOWARDS GLOBAL EDUCATION

Radio City Award for Excellence in Management Education
presented by Radio City, Mumbai, India

- **2022**: Ranked in Top 150 B-Schools - Times of India Survey
- **2020**: Ranked in Top 100 B-Schools - Dalal Street Journal
- **2019**: Ranked 54th - Dalal Street Journal

International Achievers Award in Management Education
presented by Foreign Trade Industry - UAE

Most promising Management College in Maharashtra - 2019,
in Quality Education & Leading Infrastructure
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Indira Institute of Business Management (IIBM) was established in 2008, set up by Vishweshwar Education Society (VES), a trust owned by the MOCCB (Malankara Orthodox Church Council of Bombay). Belonging to the erstwhile MOCCB Group of Institutes (more popularly known as the St. Mary’s Group of Institutes) in Maharashtra & Gujarat, IIBM offers a two-year full time Masters in Management Studies (MMS), affiliated to the University of Mumbai and approved by AICTE.

Nestled in the lap of the 24/7 city of Navi Mumbai, hitting against the silent waves of the Arabian Sea Thane Creek back waters and yet nurtured in the cooling shades of palm trees, away from the hustle and bustle of Mumbai, the IIBM Navi Mumbai, Sanpada campus is an ideal location for students aspiring to seek higher education in management. With the best cuisine restaurants to 5 star hotels, railway stations, shopping malls, hospitals and bus depots, located within 1 to 3 kms of the campus, IIBM is a perfect getaway for blended learning takeaways and yet, within an hour’s reach of the metro city of Mumbai on one side and the hill station of Khandala, on the other side.

IIBM attracts bright minds and trains them in a diverse and competitive environment. Over the last ten years of excellence in management education, not only has our students carved a niche for themselves in the market but we pride ourselves in having a nationally and internationally placed alumni network. We have our students continuously strive for excellence. They imbibe global values and acquire leadership qualities. IIBM provides a perfect mix of classroom learning and industry exposure.
VISION

To achieve excellent standards of quality education by keeping pace with rapidly changing curriculum and technologies, to create a reservoir of manpower of global standards, with capabilities for accepting new challenges.

MISSION

Our efforts are dedicated to impart quality and value based education to raise academic standards of all stake-holders. Our strength is oriented to create competent professionals who would ensure growth and development through innovations. Our endeavor is to provide all possible support to promote healthy environment for all; additionally, needful attention for research and development activities would also be ensured.

CORE VALUES

Values define one’s character. At DMTIMS, the foundation of our PGDM students is laid on values which the world reckons by, in a becoming leader. Our pedagogy and all our academic and co curricula are planned on these ten premium human values, which are imbibed in our students in a conscious way, throughout their two year interaction with us.

- **Excellence**: We perform to be outstanding and strive for brilliance in every small and big task that we undertake or do.
- **Integrity**: We rise above personal bias, endeavor to sustain trust and conduct ourselves with impeccable loyalty and fairness, in all our interactions, be it personal or professional.
- **Ownership**: We own up for our words and actions with accountability, in our interactions with people.
- **Passion**: We work with an incomparable passion clearly intended to make a positive change towards a holistic and wholesome life.
- **Humility**: We believe whatever heights one reaches in life, modesty and unassuming nature, are the true hallmarks and character of a management professional.
- **Discipline**: We honor responsibility and revere our commitments to work and life, with dedication and devotion.
- **Gratitude**: We remain eternally indebted towards the goodness of humanity, society and the benevolence of life.
- **Respect**: We admire the identity of each individual we interact with and value their dignity, existence and purpose of life.
- **Eco-system Sensitivity**: We aim to protect and promote nature and environment sustainability.
- **Social Sensitivity**: We stay caring and compassionate to the lesser privileged in society.
The IIBM infrastructure is one of the best in its class. The campus and facilities, boasts of upgraded AC classrooms, well equipped with modern tools and techniques and supported by standard audio video aids. With Wi-Fi enabled projectors, tutorial rooms, a library housing 10,000 plus books and journals esp. with the learning software of EBSCO, JGate and Proquest, a state-of-the-art seminar room, computer lab, student activity centers, the Institute takes pride in its various facilities like in campus 24/7 secure and monitored in-campus hostels, medical support systems, parking facility, large sports and play grounds and palm tree laced green lawns for various student activities. The campus is CCTV-enabled to cater to the safety requirements of a well-endowed and equipped campus, receiving a huge footfall.
- Affordable fees and huge scholarships / concessions for category students as per norms of University of Mumbai.

- **Intensive Induction Program** phased out in three prominent parts acquainting students to industry life, management principles and personality development.

- **Stipend based industry internships** with multinational and blue-chip companies with comprehensive corporate history to provide real time, real-world job experience.

- **Psychometric analysis** to assist domain specialization finalization.

- **Rigorous academic culture** and a course designed for international audience has seen a constant rise, in the last few years in the countries of Europe, Asia, Australia and Canada.

- **Remedial classes to improve English language proficiency and subject proficiency.**

- **Faculty mentor system** to guide and model students in academic growth and personality development.

- **Student committees** to develop leadership skills and social sensitivity skills through Rotaract Club.

- **Value for money** in terms of academics, certifications and co-curricular exposure.

- Educational and social partnerships with the best in the industry, like IMS - Pro School, Rotaract, NIIT, etc., to give professional certifications and conduct social work activities.

- Develops skills and provides a strong base in creating efficient business processes.

- Facilitates a wide range of different career choices, spread across diverse industries through the Placement office.

- Grooms’ consultation skills to help evolve consulting careers and entrepreneurship ventures to help companies, organizations and businesses improve their performance, solve problems, create value, and maximize growth.

- Nurtures and mould students to develop good communication, analytical, team, supervision, leadership and strategizing skills, to augment their employability quotient.
CORE FACULTY

Dr. Susen Varghese
Dr. Susy Kuriakose
Dr. Monica Khanna
Dr. Kazanfar Khan
Dr. Priya Harikumar
Prof. Radhika Kirankumar
Prof. Aji John
Prof. Nikhil Shirsat
Prof. Jayaraj V. S.
Prof. Deepti Kambli
Prof. Amit Ahire
Prof. Sajan Varghese
Prof. Swati Gaikwad
Prof. Amruta Gohil
Prof. Lalit Bhole
Prof. Nainan E. Chundamannil
Prof. Rohan Easo
Prof. Febin Varghese

VISITING FACULTY

Dr. Ira Kumar
Dr. Ramkishen Yelamanchili
Dr. Sonia Gupta
Prof. A. K. Saxena
Prof. Abhishek Gurav
Prof. Anand Patil
Prof. Apoorva Mishra
Prof. Arvind Chandramohan
Prof. Ashok Ramaswami
Prof. Ashwini Mhatre
Prof. Bawa Singh
Prof. Vishal Jain
Dr. Siva Kumar
Dr. Durga Surekha
Prof. Girish Jadhav
Prof. Benny Thomas
Prof. Bharat Nadkarni
Prof. Faisy Viju
Prof. Ketaki Ghatole
Prof. Laxmi Vaish
Prof. Manasi Salunkhe
Prof. Maneesh Jha
Prof. Naimesh Tungare
Prof. Mohd. Omar Maner
Prof. R. Walke
Prof. E. V. Gireesh
Prof. Vilas Choudhary
CA Atmaram Samart
Mr. Abhishek Chaturvedi
Ms. Neha Joseph
Prof. Rajvilas Kadam
Prof. Raman R. V.
Prof. V. Ramachandran
Prof. K. S. S. Ramdev
Prof. Reba Varghese
Prof. Savita Bodke
Prof. Shambhavi Kamath
Prof. A. Venkateswarloo
Prof. Vidyannand Joshi
Prof. Vikram Hande
Prof. Sarita Eklahe
Prof. V. Ramachandran
Prof. Jyoti Singhal
Dr. Sankaip Srivastava
Prof. Anguja Agrawal

SUPPORT CAPITAL

Ms. Lija Sunil
Ms. Jancy Joseph
Mr. Vikas Narayan Gore
Ms. Threza Joseph
Ms. Shailaja Desai
Ms. Archana Shringarpure
Mr. Atul Ramteke
Ms. Annie Mathew
Ms. Jayshree Srimulu
Mr. Dinesh Singh
Ms. Kanchan Gawari
Mr. Suraj Somade
Mr. Shantaram Paradkar
Mr. Rajesh Kamble
Mr. Chandu Rathod
Mr. Sunil Vaydande
It is a two-year full-time course affiliated to Mumbai University resulting in an award of Master of Management Studies (MMS).

This MMS Mumbai University syllabus prepares a student to face all sectors globally. MMS course absorbs and applies knowledge of theory and practice in all areas of Management to enable students to have an integrated approach towards the Nation as a whole.

The Programme is divided into four semesters. The first year of the course provides a foundation of the subjects on different areas of business. In the second year, the student gets specialized in one of the disciplines, i.e., Marketing, Finance, HR, Operations, or Systems.

**FIRST YEAR - SEMESTER I & II**

**SEXY SEMESTER - I (MMS)**

<table>
<thead>
<tr>
<th>Core Subjects</th>
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<tbody>
<tr>
<td>Perspective Management</td>
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<tr>
<td>Business Statistics</td>
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<tr>
<td>Managerial Economics</td>
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<tr>
<td>Financial Accounting</td>
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<tr>
<td>Operations Management</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Electives - Any 3</th>
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<tbody>
<tr>
<td>Effective &amp; Management Communication</td>
</tr>
<tr>
<td>E-commerce</td>
</tr>
<tr>
<td>Introduction to Creativity and Innovation Management</td>
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<tr>
<td>Negotiation &amp; Selling Skills</td>
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<tr>
<td>Information Technology for Management</td>
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<td>Business Ethics</td>
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<tr>
<td>Organisational Behaviour</td>
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<td>Foreign Language (other than English)</td>
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<td>IT Skills for Management &amp; Technology Platform</td>
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<td>Personal Grooming / Personal Effectiveness</td>
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**SEXY SEMESTER - II (MMS)**

<table>
<thead>
<tr>
<th>Core Subjects</th>
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<tbody>
<tr>
<td>Marketing Management</td>
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<tr>
<td>Operations Research</td>
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<tr>
<td>Human Resource Management</td>
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<tr>
<td>Financial Management</td>
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<td>Business Research Methods</td>
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<table>
<thead>
<tr>
<th>Specialization Electives - Any 3</th>
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<tbody>
<tr>
<td>Legal &amp; Tax Aspects of Business</td>
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<tr>
<td>Business Environment</td>
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<td>Corporate Social Responsibility</td>
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<td>Entrepreneurship Management</td>
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<tr>
<td>Development Teams &amp; Effective Leadership</td>
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<tr>
<td>Cost &amp; Management Accounting</td>
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<tr>
<td>Ethos in Indian Management</td>
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<tr>
<td>Analysis of Financial Statement</td>
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<td>Management Information System</td>
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<td>Intellectual Capital and Patenting</td>
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</tbody>
</table>
# SECOND YEAR - SEMESTER III

## SEMESTER - III (MMS)

<table>
<thead>
<tr>
<th>Core Subjects</th>
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<tbody>
<tr>
<td>International Business</td>
<td>Strategic Management (UA)</td>
</tr>
</tbody>
</table>

## SPECIALIZATION SUBJECTS

### Marketing (Mandatory)
- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Services Marketing
- Product & Brand Management
- **Summer Internship Project**

### Marketing (Electives - Any 1)
- Retail Management
- Rural Marketing
- Marketing Analytics
- Digital Marketing
- Customer Relationship Management
- Marketing Research & Analysis
- Event Management
- Health Care Marketing
- Distribution & SCM
- Tourism Marketing
- Marketing of Banking & Financial Services

### Finance (Mandatory)
- Financial Markets & Institutions
- Corporate Valuation and Mergers & Acquisitions
- Security Analysis & Portfolio Management
- Financial Regulations
- Derivatives & Risk Management
- **Summer Internship Project**

### Finance (Electives - Any 1)
- Banking & Financial Services Institutions
- Investment Banking
- Wealth Management
- Infra and Project Finance
- Strategic Cost Management
- Commodities Markets
- Mutual Funds
- Financial Modeling
- International Finance

### HRM (Mandatory)
- Training & Development
- Compensation & Benefits
- Competency based HRM & Performance Management
- Labour Laws and Implications on Industrial Relations
- HR Planning & Application of Technology in HR
- **Summer Internship Project**

### HRM (Electives - Any 1)
- Personal Growth Laboratory
- Global HRM
- Employee Branding & Employee Value Proposition
- HR Analytics
- OSTD
- HR Audit
- Employee Relations, Labour Laws & Alternate Dispute Resolution
### Systems (Mandatory)
- Database Management System & Data Warehousing
- Enterprise Management System
- Big Data & Business Analytics
- Knowledge Management
- Software Engineering

### Systems (Electives - Any 1)
- Cloud Computing & Virtualization
- Information System Security & Audit
- Data Mining & Business Intelligence
- IT Consulting
- Digital Business
- Software Project Management
- Governance of Enterprise IT & Compliance
- Cyber Laws & Managing Enterprise IT Risk

### Operations (Mandatory)
- Supply Chain Management
- Operations Analytics
- Service Operations Management
- Manufacturing Resource Planning & Control
- Materials Management

### Operations (Electives - Any 1)
- World Class Manufacturing
- Business Process Engineering & Benchmarking
- Technology Management & Manufacturing Strategy
- Strategic Operations Management
- Industrial Engineering Applications & Management
- TQM
- International Logistics
- Quantitative Models in Operations
- Productivity Management

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**SECOND YEAR - SEMESTER IV**

#### SEMESTER - IV (MMS)
**Core Subjects**
- International Business

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**SPECIALIZATION SUBJECTS**

### Marketing Specialization
**Core Subjects**
- Final Project (300 Marks)

**Electives**
- Integrated Marketing Communications
- Business to Business Marketing
- International Marketing
- Trends in Marketing

### HRM Specialization
**Core Subjects**
- Final Project (300 Marks)

**Electives**
- OD and Change Management
- Strategic HRM
- Management of Corporate Social Responsibility in Organizations
**MMS Course Highlights**

**Operations Specialization**

<table>
<thead>
<tr>
<th>Core Subjects</th>
<th>Finance Specialization</th>
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<tbody>
<tr>
<td>Final Project (300 Marks)</td>
<td>Final Project (300 Marks)</td>
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</table>

**Electives**

- Operations Applications and Cases
- Strategic Sourcing in Supply Management
- Operations Outsourcing & Offshoring

**Electives**

- Commercial Banking
- Business Analytics
- Venture Capital and Private Equity

**Systems Specialization**

<table>
<thead>
<tr>
<th>Core Subjects</th>
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<tbody>
<tr>
<td>Final Project (300 Marks)</td>
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</table>

**Electives**

- Strategic Information Technology Management
- System Applications and Case Study
- Managing Technology Business and IT Resource Management

**Summer Internship Project with the Industry**: Students at IIBM, MMS program are offered internship projects with the best companies in the industry. This industry exposure, help our student managers, gain real time experience in working environments, and also helps them develop the necessary skills required to stand out, in a saturated job market. They also help the students hone their leadership skills and get hands on experience of the challenges of work place dynamics. Our student interns are benefited in terms of developing their professional aptitude; strengthen their personal character, thus providing them bigger doors to wonderful career opportunities. Blue chip and multinational companies offer paid internship projects, to all our students.

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**2022 TOP STAR STUDENTS PLACEMENT & BRAND COMPANIES**

<table>
<thead>
<tr>
<th>Name</th>
<th>Specialization</th>
<th>Companies</th>
<th>Salary Per Annum</th>
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<tbody>
<tr>
<td>Mr. Bhavesh Suryakant Ambre</td>
<td>Marketing</td>
<td>Byjus</td>
<td>Rs. 10,00,000</td>
</tr>
<tr>
<td>Mr. Ajeet Anna Dongre</td>
<td>Marketing</td>
<td>Byjus</td>
<td>Rs. 10,00,000</td>
</tr>
<tr>
<td>Mr. Patil Gaurav Ganesh</td>
<td>Marketing</td>
<td>Byjus</td>
<td>Rs. 10,00,000</td>
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<td>Mr. Shevde Hritik Shashikant</td>
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<td>Ms. Samantha Bosco Fernandes</td>
<td>Marketing</td>
<td>Upgrad</td>
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<tr>
<td>Ms. Nivedita Ravindra Moolya</td>
<td>Marketing</td>
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<td>Ms. Karuna Mangesh Mungekar</td>
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<td>Rs. 8,00,000</td>
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<td>Mr. Sawant Raj Vijay</td>
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<td>Mr. Zodpe Surbhi Atmaram</td>
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<td>Property Pistol</td>
<td>Rs. 7,80,000</td>
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<td>Mr. Rushikesh Gajendra Jagdale</td>
<td>Marketing</td>
<td>Property Pistol</td>
<td>Rs. 7,80,000</td>
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<td>Mr. Lokesh Vyankant Kadam</td>
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<td>Rs. 7,80,000</td>
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<td>Mr. Narendra Suresh Mohandkar</td>
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<td>Rs. 7,80,000</td>
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<tr>
<td>Mr. Warankar Abhijeet Dattaram</td>
<td>Marketing</td>
<td>Property Pistol</td>
<td>Rs. 7,80,000</td>
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</table>
IIBM strives to go beyond the curriculum to empower students with the skills and knowledge that will prepare them for the industry, besides inculcating social sensitivity that will enhance their personalities and make them better human beings and responsible citizens. The institute has tie-ups with Proschool Skill Development Pvt. Ltd. to provide specialization based certified courses such as Financial Modeling, Digital Marketing, Business Analytics, Basics of Financial Planning and Basics of Business Analytics. Students are also provided Advanced Excel Certification by NIIT.

The institute has tied up with Rotary, the world’s largest NGO, to form the Rotaract Club of IIBM, in an effort towards social service. Under this banner, students conducted a free eye-check up camp after the pandemic, as well as a blood donation drive which was preceded by poster-making for creating awareness of the need to donate blood.
Ektaara – The Annual National Research Conference - ISSN No. 2395 5147

IIBM believes in the importance of acquiring and sharing knowledge, because knowledge is undoubtedly infinite. A research conference is an opportunity for great minds to interact with one another, to intellectually stimulate one another and to work collectively towards a better future. Every year IIBM organizes a National or International Research Conference entitled EKTAARA– Exploring Knowledge Through Analysis and Research Acumen. EKTAARA is not just an acronym. It symbolizes the star, which is luminous and spreads brightness. The conference not only includes paper presentations by research scholars, academicians and industry professionals from across the globe, but also panel discussions and sessions by eminent speakers from the corporate world who share their insights and experiences with the audience.

BOOKS & RESEARCH @ IIBM

Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years (10).

BOOKS PUBLICATION : DR. MONICA KHANNA

- Deconstructing Motherhood: Peek a Boo Manya
- Revisioning Mythology in Indian Literature
- Wickety Whack
- WOW Grammar and Composition Book 6, 7 & 8
- Misha Makes a Mark
- Munches, Punches & Manya’s Hunches
- Of Girls and Cars, and Boys and Dolls
- Sunny Side Up
- Manya’s Messcapades
- Chimpu’s New Friend
- Kyra’s Return Flight

RESEARCH PAPERS : DR. MONICA KHANNA

- The Social Stigma of Infertility in Indian Society - An Exploration of Literary and Cinematic Texts;
- The Impact of Gender Role Perception on Stress Levels of Women Managers in Asia;
- The Curse of Infertility in Manju Kapur’s Home;
- Reinterpretation and Subversion of Mythical Stereotypes in Indian Literature;
- Reproductive Rights of a Woman - Myth or Reality?

RESEARCH PAPERS : DR. PRIYA HARIKUMAR

- An empirical investigation of performance assessment of Indian healthcare industry.
- A combined AHP and ISM-based model to assess the leaness of a manufacturing company.
- Integrating FMEA, QFD and Lean for risk management in hospitals.
- Suitability and adaptability of Lean manufacturing in Indian pharmaceutical sector.
- A systems approach to mapping performance in Indian healthcare organizations.
- Bottleneck Identification and Process Improvement by Lean Six Sigma DMAIC Methodology.
Leadership is learned behavior that becomes unconscious and automatic over time. Our IIBM student leaders through these roles, during the two years of their association with us, learn the mastery of anticipating business patterns, finding opportunities in pressure situations, serving the people they lead and overcoming hardships. These student leaders are our pride.

IIBM STUDENT COMMITTEES

Committee work at IIBM also provides opportunities to explore various career aspects, meet new people, work on different projects, learn new skills, and most importantly, explore oneself. Our student committees are as follows:

1. **Culture Committee**: To infuse excitement and frolic in the campus life, through activities like ‘Wow Wednesdays’, ‘Pehchaan’, ‘Dynamite’ (Freshers & Farewells), ‘Holi’, ‘Traditional day’, Christmas, Diwali etc., this committee provides a platform to students to engage in dance, music, festivities and competitions and also keep the college bound to the Indian culture by celebrating all the festivals and encouraging the concept of ‘unity in diversity’ in our students who come from various parts of India.

2. **Sports Committee**: Sports at IIBM play a great role in the lives of our student leaders. Activities like ‘Aahwaan’ where inter college competitions of internal and external games is organized, essentially focus on promoting leadership and team skills in our students. Large trophies, cash prizes and certificates make this event, a “must participate” for all the students, alumni and faculty.

3. **Social Media Committee**: Just like a mirror, this committee reflects the happenings of IIBM to the world outside through social media handles of IIBM Website, Facebook, Twitter, Instagram, LinkedIn, YouTube etc. through a click of a button.

4. **Placement Committee**: The Placement Committee aims to network and build relationships with the corporate world to bring IIBM management professionals, a notch closer, towards getting the desired job and the right summer internships for all the students.

5. **Research Committee**: Selected research papers are published in are published in IIBM’s Journal Journal of Management Research (ISSN 2395-5147). The committee also brings out the annual newsletter of the institute, IIBM Chronicle, which is an expression of the thoughts and views of the students, faculty and staff.

6. **Rotaract Committee**: IIBM has tied up with Rotary, the world’s largest NGO to form the Rotaract Club of IIBM. This year among other programs we organized a Blood donation camp, a Thalassemia detection camp and a cancer awareness program by Fortis hospital, in the campus.
IIBM regularly invites guest speakers from the corporate world to bridge the gap that exists between the educational curriculum and the expectations of the industry. Seminars and workshops are organized to train and enlighten students in numerous domains, and also to develop their soft skills. These include sessions on Artificial Intelligence, Budget Analysis, Personality Grooming, Facing Job Interviews, and much more.

Mr. Atul Chugh – Founder (BeyondSkool)
Inauguration Program of Batch 2020-22
Employment Trends in the Era of Artificial Intelligence

Mr. Anil Jadhani – Founder (LMSKIT)
Induction Program of Batch 2021-23
Emerging Trends in Management: Gen Z Era

Mr. Mayank Mittal – Director (MPower India Pvt. Ltd.)
Orientation Program of Batch 2021-23
Industry Session and Panel Discussion on Emerging Trends in Management: Challenges and Opportunities

Mr. Vikas Mishra – Freelance Consultant
(Ex Service Delivery Manager – Capgemini)
Decoding Budget 2022

Industry Session - Panel Discussion
Orientation Program of Batch 2021-23

Induction Inaugural Program
Batch 2021-23
### 2018-20 Sector Wise Placement

- **BFSI**: 22
- **Infra & Real Estate**: 18
- **Engg. & Manufacturing**: 30
- **Consulting**: 7
- **IT**: 7
- **Research**: 9

### 2019-21 Sector Wise Placement

- **BFSI**: 15
- **Infra & Real Estate**: 10
- **Engg. & Manufacturing**: 40
- **Consulting**: 6
- **IT**: 10
- **Research**: 9
Industry Partners
IIBM exudes a vibrant and cheerful vibe, as it is constantly buzzing with activity and events, both academic and co-curricular. From sports to cultural activities, students are constantly encouraged to shed their inhibitions and showcase their talents on a variety of platforms. Celebration of festivals and traditional days create enthusiasm and ensure that students enjoy and cherish every moment that they spend on campus, in addition to acquiring skills of team building, leadership and management along the way.
CORPORATE DIGNITARIES

Think Logically - Question more - nothing in this world is defined perfectly
Mr. Vikas Mishra
Freelance Consultant

"To, All the students Keep Learning Keep Growing"
Mr. Atul Chugh
Founder - Beyonaskool

"I had an incredible time at the panel discussion. A great way to start my New Year 2022"
Mr. Ishan Nadkarni
Co-founder & CEO - Impact App

"It was great experience to address fresh and enthusiastic students"
Mr. Anil Jadhav
Founder - LMSKIT

"It was a wonderful experience to be on the Panel to interact with the young minds of First Year. Wishing All the Best to the Management & the students for the upcoming"
Mr. Mayank Mittal
Director - MPower India Pvt. Ltd.

STUDENTS

Due to Covid restrictions the lectures were all conducted through the online mode. Even in this situation we could understand the subjects so well that if we had any kind of doubt our faculty members would clear it without any delay. They completed the syllabus keeping in mind that we could understand and follow all the subjects. Thank you once again to all the teaching and non-teaching staff for all their support.

Jeo Abraham (A.Y. 2020-22)

"Wonderful experience and happy to be part IIBM"
Shweta Kadlag
(Batch 2020-22)

"Online sessions helped a lot and faculty members put their best. They even took QNA sessions after the session for better understanding."
Sayukta Ughade
(Batch 2019-21)

"It was a very good experience meeting mentors and director of the institute."
Shraddha Ghadge
(Batch 2020-22)
PARENTS

"It is such a great news for us that our child has got selected in Upgrad. We did not think of this when she chose MMS Program after her graduation but she proved herself and made us proud. Thanks to Indira Institute of Business Management for guiding her throughout.

Mr. Ravindra Moolya (Parent of Nivedita Moolya)"

"We are proud of our daughter on getting into a prestigious Organisation which will help her hone her skills and not only grow as a person but also further her career. We would like to thank the Director, Mentors and Professors at Indira Institute of Business Management for guiding her and helping her achieve her dreams.

(Parent of Samantha Fernandes)"

"We feel really proud that our child has grasped this brilliant opportunity which was provided by the college and we are thankful to the college that they provided our child with this job opportunity.

(Parent of Raj Sawant)"

"We are proud of our daughter for heading up to such an reputable organization as the stepping stone to her promising future. We are grateful to Indira Institute and all the Professors for providing her this opportunity and being a constant support and guidance to our child.

(Parent of Karuna Mungekar)"

"IIBM is a good center for fresh students to place at a good platform and to make a good career and a bright future. Staff at IIBM are really cooperative and caring towards each and every student. They are highly supportive towards student grooming which results in turning point of their life. Sincere thanks and gratefulness from me and my family to IIBM family for everything.

(Parent of Surbhi Zodphe)"
Admission Procedure

Admission to MMS full time two years program is conducted and regulated by State Common Entrance Test Cell, Maharashtra State.

**ELIGIBILITY CRITERIA**

The candidate should fulfill the following eligibility criteria:
Passed with minimum of 50% marks in aggregate or equivalent CGPA/CGPI (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by any Act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, of minimum three years duration in any discipline recognized by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

OR

Candidates appearing or appeared for final year examination fulfilling the remaining eligibility criteria will be offered provisional admission subject to the condition that they will pass the examination with the required percentage of marks on or before September of that particular year. If the candidate fails and applies for revaluation of the result, in such cases, the admission of such candidates will be on provision basis subject to the condition that he/she will pass the examination with the required percentage of marks on or before September of that year. Undertaking from such candidates shall be taken for forfeiting the right of admission and fees paid in case of not securing required percentage of marks in qualifying examination. In case the candidate fails to produce the results of the final year examinations on or before September of that particular year, then admission offered to such candidate will automatically be cancelled and the fees (Tuition, Development and Other Fees) paid by the candidate of the Academic Year 2022-23 will be forfeited.

**PROCEDURE**

- Candidate should possess basic qualification as specified by Competent Authority (as mentioned in Eligibility Criteria).
- Appeared for Mah-MBA/MMS CET conducted by State Common Enterance Test Cell, Mumbai, Common Admission Test conducted by Indian Institute of Management (CAT), Common Management Aptitude Test conducted by All India Council for Technical Education (CMAT).

**AGE LIMIT :** There is no age limit for admission for the two years Full time MMS.

**INTAKE :** 120 Students
**DOCUMENTS (Please carry all original documents)**

1. 2 passports - size photographs (in formal dress).
2. Updated Resume
3. Work Experience Certificate (if applicable)
4. Copy of Aadhar Card
5. Entrance Examination Score Card
6. SSC Mark Sheet
7. HSC Mark sheet
8. Graduation all year / Semester Mark sheet  
   (Students awaiting final year result should submit Mark sheets of all earlier years)
9. Degree / Passing Certificate / Provisional Certificate
10. University Migration Certificate
11. College Leaving Certificate / Transfer Certificate
12. Domicile Certificate
   (if nationality is mentioned on the same)
14. Gap Affidavit (if applicable)
15. Caste certificate (if applicable)
16. Caste Validity Certificate (if applicable)
17. Non-Creamy Certificate (if applicable)
18. Income Certificate (if applicable)
19. Medical Certificate

*Note: All the above documents are applicable as per requirement of concerned authority.*

**FEE STRUCTURE**

- Tuition fee will be as per Fee Regulatory Authority.
- Application Form Fee is Rs. 500/-

**DURATION**

The duration of the MMS course is Two years (Full time).